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**Red August Group**

Striving to unlock your business potential



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Agri-business consultancy across emerging markets, via seasoned professionals

Delivering your success with our global solutions

# the landscape – global food supply challenge

- In the past 100 years, the world population has quadrupled to **8bn people**. In the next 25 years it is forecast to grow to **9.7bn**. (World Bank)
- The world has fed this growth by increasing **Agricultural land & advances in technology**.
- Globally, governments are challenged by Sustainability Development Goals, combined with increasing **challenges on Food Security**.
- Emerging markets – **Africa's** population will double the next 25 years to **2.5bn people**.
- **a third** of the worlds food production is from **small scale** farmers - 70% of these operating on less than 1 hectare. Conversely, **70%** of the agricultural land is **operated by 1%** of the farmers. (UNFAO)
- A **polarised landscape** of small and large scale production with their own unique challenges.

## Critical issues

- Providing **food security** in a world which has finite resources and a **growing population**.
- **Decarbonization** of the sustainable food supply chain.
- Shaping what **sustainable** food supply chains look like for the **future**.



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# Solutions

## All sectors

Public and private sectors globally, spear-heading capacity development of agricultural production initiatives, focused on both small and large scale farmers in the value chain.

## Focus areas

In a complex landscape, critical elements are

- Access to **Finance**
- Access to **Market**
- Access to **Skills** and Information
- Building **Investor confidence**
- Securing timely & accurate **Due Diligence**

## Challenges

Increasing availability to finance for Agriculture, does not directly translate to successful projects. There are many examples of failed projects that 'should' have worked.

## Success

Successful Agri businesses incorporate a '**critical bridge**' between the investment portfolio & the project implementation.

**Sustained support** of the enterprise is required for the medium to long term, as well as in the initial development phases.

## Red August Delivers

In this complex architecture **Red August Group** delivers **consultancy solutions** for your business.



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# Red August Group – We deliver

## With who

We are **your strategic partner** throughout the Agri-value chain. From Investor portfolio to business owner or partner in the supply chain, **Red August Group delivers for you** at every level.

## What

- **Management Consultancy**
  - **Investor relations**
  - **Market development**
  - **Turnkey projects**
  - **Bespoke Human capital solutions**
  - **Value chain production systems**
1. We deliver **Investor confidence**
  2. We perform **Critical due diligence**
  3. We deliver **your project success**

## How

**Value addition** at every level. Our founders **25 years global experience** across a broad Agri business landscape creates a **solid platform**. We partner with additional third parties, if required, to deliver your **project success**.

## Where

We operate globally, within **emerging markets**, focusing on Africa as our primary location. With **60%** of the worlds **undeveloped Agricultural land**, Africa is the next breadbasket.

## Next?

Reach out and talk with us today at **Red August Group** to explore further.



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